



September 17-20
Chongqing • China
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2009 Forum on Development of Chinese Motorcycle Industry

-How can Chinese Motorcycle Enterprises Cope with Global Financial Crisis

Agenda

Time: Sept. 17th, 2009

Venue: Multifunction Hall of Chongqing International Convention and Exhibition Center

Emcee: China Council for the Promotion of International Trade (CCPIT)

13:30 Registration

14:00 Emcee speech and guest introduction

14:05 Welcome Speech -by China government official

14:10 Keynote speech: "How Can Chinese Motorcycle Enterprises Cope With Global Financial Crisis by Taking Advantage of Applicable Laws and Policies" or "China Encouraging Policy for Overseas Investment"- by China government official

14:35 "Sixty Years' Achievement of the Chinese Motorcycle"-by official from China Association of Automobile Manufacturers

14:55 "Integration of Chinese Motorcycle Enterprises and Brand Building Overseas" –by Mr. Chen Yongqiang, General Manager of Motorcycle Division of CSGC (China South Industries Group Corporation)

15:15 "Motorcycle as Entertainment Tool: Market Prospect of Large Displacement & Heavy Motorcycles in China"- by Harley Davidson

15:35 Tea Break

15:45 Sharing of Best Practices: The best practices to cope with world financial crisis: –



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by CEOs from famous Chinese enterprises such as Zongshen, Loncin, and Qianjiang

17:30 Question & Answer

18:00 End

2009 Forum on Development of Chinese Motorcycle Industry
- Overseas Investment Opportunity of Chinese Motorcycle Enterprises

Agenda

Time: Sept. 18th, 2009

Venue: Multifunction Hall of Chongqing International Convention and Exhibition Center

Emcee: China Chamber of Commerce for Import and Export of Machinery and Electronic Products

08: 30 Registration

09: 00 Emcee speech and guest introduction

09: 05 Overseas Investment of China Jialing Group: The Current Situation and Future Plan -by Chairman of the Board of China Jialing Group

09:30 Brazilian Motorcycle Industry and Market -by Embassy of Brazil in the People's Republic of China

09:50 Tea break

10:00 Introduction of Overseas motorcycle market and government encouraging policies for motorcycle investment- the officials from foreign embassies such as: Pakistan,



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Colombia, Nigeria, Togo, Bangladesh and Belgium .

12:00 Question & Answer

12:15 End

Attendees: representatives of foreign government, representatives of enterprises, experts, and journalists.

Language: English-Chinese Simultaneous Interpretation will be provided. .